

Booster Clubs

Promotional products make great fundraising items for the sports program. Parents and students alike can show their school spirit with sports-themed items or general items in school colors. Items used at events – tailgating & pep rallies – are an especially big hit!

**Add value by printing team schedule on the item!*



School Store

Think about items that get used on-campus and in the classroom – by students and faculty alike. Show school spirit while protecting and organizing school supplies.



Teacher Appreciation

Many schools celebrate Teacher Appreciation Week by giving teachers a gift each day. The gifts increase in value each day. Some take it a step further and make the gifts relate to a theme. It could be as simple as school colors, or something more complex to suggest “growth”, “taking off”, etc. Most schools celebrate Teacher Appreciation Day/Week in early May.



Technology & Electronic Classroom

Many schools are moving away from traditional textbooks and assigning notebook computers to students instead. Laptop Sleeves and bags for cables and peripherals are a great way to protect investments.



Objective #9800-03: The students are heading back to school in the Fall, and the administration was looking for a nice way to greet them into a new year.

Solution: Use the item as a replica of the team uniforms, with school colors and striping on sleeves. This was also a nice way to tie-in with a recent donation of new computers that semester.

Result: A nice back-to-school item from the school administration.



Objective #0495: With the upcoming baseball playoffs and the start of the football season, the booster club was looking for ways to do a fund raiser for both.

Solution: Use the Wraaptop™ economy laptop sleeve to promote both team sports. They put both the baseball playoffs and upcoming football schedules on item along with the school logo. They also got a local business to sponsor the fund raiser by including their logo on the item.

Result: Very successful promotion that was able to defray costs for current baseball playoffs and upcoming football season expenses.



Objective #102: A fraternity was having a function to increase campus-wide recognition and recruit new pledges.

Solution: Order the Bottle Jersey™, with the school colors and fraternity name. The imprint highlights the current function, along with other upcoming events.

Result: A highly-visible item that found its way into prospective pledges' hands all over campus.



Objective #10053PCS: A school needs an item to be used for the book store, booster club, and alumni groups.

Solution: Sport-shaped can/bottle coolers, designed as ball for all sports. These sport-themed holders are durable and can be used during or after the game.

Result: A favorite sports souvenir. Effective way to express and promote school spirit.



Objective #378-01: A local ice cream shop near a junior college was looking for an item the students would use year-round and remember where they got it.

Solution: This durable plastic bottle was given out to students who bought an ice cream.

Result: Many students used this bottle rather than buying bottled water each day. The ice cream shop had their logo being carried all over campus daily.